



News Release

RunWhitewater.com

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FOR IMMEDIATE RELEASE

Discover Whitewater Series a Success!

Whitewater, Wis. - The Greater Whitewater Committee (GWC) debuted their inaugural Discover Whitewater Series on Sep. 22, 2013. The series featured a *Half Marathon, Half Marathon Relay, 5k* and *Fit Kid Shuffle* through scenic and tranquil Whitewater. Along with a wide array of racing events, several pre-race and post-race events were open to runners and the general public .

The GWC and Discover Whitewater Series planning committee would like to thank the 563 participants who joined us on the beautiful first day of fall. Race Directors, Stacey Kincaid and Melissa Sebastian did an outstanding job to ensure a quality, safe and fun course for all events. Also, thank you to the 400+ volunteers and over 60 sponsors who helped to make this event a success.

“This has been an amazing group of volunteers to work with. Plans for this event were well organized and executed on race day “, says, Melissa Sebastian who stepped in as Race Director for Stacey Kincaid on September 1st. Stacey gave birth to her third child 10 days before the event. Stacey is a native of Whitewater and an accomplished runner who has run over 25 races in the last two years. This was her first event as a Race Director. Melissa’s background in health & fitness along with her experience directing large scale events made her an excellent choice to step in for Stacey once on maternity leave. Stacey along with her family was able to enjoy the day and see first-hand what an outstanding job her and the Planning Committee did to accomplish a well organized and safe event for participants.

Mark Maas, event emcee and former Whitewater H.S. Track Head Coach recently stated, “The groundwork laid by the planning committee and in particular, Stacey Kincaid, made this event one that will easily double in size because of word of mouth messaging by the runners. Everyone was impressed with the detail of the race. I am humbled and proud to have been associated with such an amazing event.”

Many top competitive athletes and Whitewater alumni joined participants from Whitewater and surrounding communities, such as Fort Atkinson, Jefferson, Janesville, Madison, and Elkhorn to name a few. Dani Fischer, an accomplished runner and the Overall 1st Place Women’s Half Marathon Finisher, commented after the race, “VERY WELL DONE! One of the most enjoyable events I've run in. 5 stars! “

More testimonials and results can be found at the event’s website www.RunWhitewater.com. For questions, please contact Traci Wilson, Marketing Coordinator at 920-397-0601 or info@runwhitewater.com.

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