



Half Marathon. Half Marathon Relay. 5k. Fit Kid Shuffle.

**Sunday, September 22<sup>nd</sup>, 2013**

# News Release

*RunWhitewater.com*

Sep.13, 2013

**FOR IMMEDIATE RELEASE**

## Discover Whitewater Series Post Race Events Announced

Whitewater, Wis. - The Greater Whitewater Committee (GWC), will debut their inaugural Discover Whitewater Series on Sep. 22, 2013. The series will feature a *Half Marathon, Half Marathon Relay, 5k* and *Fit Kid Shuffle* through scenic and tranquil Whitewater. Along with a wide array of racing events, several pre-race and post-race events open to runners and the general public will also highlight the Discover Whitewater Series.

While race day is Sep. 22, the Discover Whitewater Series would like to offer participants and their guests an entire fun filled weekend discovering Whitewater with events kicking off Saturday, Sep. 21. A family oriented event will jump start the series as the Whitewater Aquatic Center will host a carnival from 1-4 p.m. From 5-8 p.m. the Hamilton Center on the campus of UW-Whitewater will play host to a pasta dinner and race expo. This will offer both race participants and spectators the opportunity to converse with others about race day and learn more about the courses.

On race day, the Whitewater Aquatic Center will open early to allow use for participants and spectators alike. *The Whitewater* Breakfast Kiwanis Club will be having their annual pancake breakfast on race day at Whitewater High School (next to the Whitewater Aquatic Center) from 7 a.m. to 1 p.m. The post-race events will be located in two separate locations catering to both family fun and adult socializing. The finish line area will have family friendly activities including a rock climbing wall, pug pit, music, food, beverages and much more. The other post-race event will take place at the Lakefront Pub, located downtown Whitewater on the shore of beautiful Cravath Lake beginning at 9 a.m. Each race participant will receive a \$5 food/beverage voucher to use at the Lakefront Pub.

Online registration is open until September 18<sup>th</sup> for all events. Onsite registration will begin at 6:00 a.m. race day at the Whitewater High School. Proceeds from the series will go to five local organizations to assist them in building a stronger Whitewater. Those organizations are Whitewater Unified School District, Bethel House, UWW Athletics, W3 (wellness organization) and the Whitewater Aquatic Center.

To view course maps, road closure information, parking availability on race day, or for any other inquiries regarding sponsorship of the event, participation or volunteering, visit [runwhitewater.com](http://runwhitewater.com) or contact Stacey Kincaid, Race Director or Traci Wilson, Marketing Coordinator at 920-397-0601 or [info@runwhitewater.com](mailto:info@runwhitewater.com).

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Discover Whitewater Series • PO Box 41, Whitewater, WI 53190 • [info@runwhitewater.com](mailto:info@runwhitewater.com)



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