



The Greater Whitewater Committee Presents: The Discover Whitewater Series

The Greater Whitewater Committee's Inaugural *Discover Whitewater Series Half Marathon, Half Marathon Relay, 5K, and Fit Kid Shuffle* will be held September 22nd, 2013. The race will feature the City of Whitewater and is intended to promote tourism to the city and show participants all that Whitewater has to offer. Please see our website at runwhitewater.com.

Who We Are: The Greater Whitewater Committee (GWC) is an organization made up of businesses, its goal is to educate, advocate, and develop ideas that make Whitewater a destination of choice to visit and live. It is for this reason that the GWC and a large group of community volunteers have decided to introduce the *Discover Whitewater Series*.

Our Race Director: GWC is excited to introduce our race director Stacey Kincaid. Stacey is a native of Whitewater and an accomplished runner who has run over 25 races in the last two years. Stacey graduated from UW Whitewater in 2000 with a BA in Communication and Design and UW Stout in 2001 with a BS in Retail Merchandising and Management and a minor in Business. Stacey is passionate about family, running, and personal development. We are excited to have her heading up this important event.

About the Event: The half marathon will showcase the City of Whitewater. Beginning at the Whitewater Aquatic Center and Whitewater High School and travelling through the city to the University of Wisconsin-Whitewater to see the Warhawk athletic complexes and Perkins Stadium. It will then travel through Fairhaven's Prairie Village, back to the new Starin Road and through the Whitewater Industrial Park and Whitewater University Technology Park. Finally, the course winds through the Southeast part of the city back to the Aquatic Center/High School for the post race party.

Proceeds from the event will go to five local organizations in an effort to build a stronger community. These organizations include: Bethel House, UW-Whitewater Athletics, W3 (local wellness organization), Whitewater Unified School District to promote academic excellence, and the Whitewater Aquatic Center.

Contact: Interested in information, sponsoring or participating in this event? Please contact either Jeff Knight at 920-728-0662 or jpk@knightpublicaffairs.com or Mallory Amann at maa@knightpublicaffairs.com. Website: runwhitewater.com

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