



News Release

RunWhitewater.com

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FOR IMMEDIATE RELEASE

Discover Whitewater Series to Feature Team Challenge Concept

Whitewater, Wis. - The Greater Whitewater Committee (GWC), will debut their inaugural Discover Whitewater Series on Sep. 22, 2013. The series will feature a *Half Marathon*, *Half Marathon Relay*, *5k* and *Fit Kid Shuffle* through scenic Whitewater. Both the *Half Marathon* and *5k* will now feature a *Team Challenge* concept enabling participants to become even more involved in the Whitewater community.

The Team Challenge allows for any group, business, school, organization, neighborhood, or family to have the opportunity to form a team to run or walk the *5k* or *Half Marathon*. Teams must have at least 10 participants, but has no maximum. Registration for the DWS Team Challenge will close September 15, 2013; no additions will be accepted past this date. Once teams have 10 members prior to September 15th, team captains will be given a team captain shirt and motivational packet. Registration fees per team member are \$55 for the *Half Marathon* and \$30 for the *5k*. Teams are encouraged to be creative in designing their run/walk ware for the events.

While not only having the opportunity to build camaraderie, create friendships, train with others and promote overall health by registering in a team, there are also several other perks. In addition to the participant goody bag, finisher awards, and pre and post-race events scheduled September 21 and September 22, team members have exclusive benefits. All teams will receive access to the VIP *Team Challenge* Post-Race Area and a complimentary team photo. They will also receive exclusive Team Challenge emails featuring training guidelines, motivational tips, and nutrition information. Companies with over 30 members will receive recognition on the *Team Challenge* banner located in the VIP Area.

Registration is now available for all events by visiting our website runwhitewater.com. Proceeds from the series will go to five local organizations to assist them in building a stronger Whitewater. Those organizations are Whitewater Unified School District, Bethel House, UWW Athletics, W3 (wellness organization) and the Whitewater Aquatic Center.

For any other inquiries regarding sponsorship of the event, participation or volunteering, visit runwhitewater.com or contact Stacey Kincaid, Race Director or Traci Wilson, Marketing Coordinator at 920-397-0601 or info@runwhitewater.com.

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