



News Release

April 16, 2014

For Immediate Release

Discover Whitewater Series Promoting Healthy Lifestyle for Youth

Event to Feature FREE Kids' Run & Kids Corral

Whitewater, Wis. - The Greater Whitewater Committee (GWC) will feature their 2nd annual *Discover Whitewater Series* through beautiful Whitewater on Sep. 21st, 2014. Taking place in conjunction with the *Discover Whitewater Series Half-Marathon, Half-Marathon Relay and 5K*, is Working for Whitewater's Wellness (W3) Fit Kid Shuffle -which features a one mile fun run geared for kids 12 and under. This event is FREE to all kids 12 & under thanks to W3's Fit Kid Scholarship program.

Scholarships are now available to purchase. For each child sponsored (every \$15 donated), contributors will receive a Limited Edition 2014 Series Bell. Members of the public who would like to assist in providing opportunities to our young runners can do so by contacting W3 at (262) 472-1305.

Along with providing opportunities to young runners, the *Discover Whitewater Series* is an exciting series of events that caters to runners of all ages. To ensure that all members of the family have an opportunity to participate in this year's series, the *Discover Whitewater Series* will be offering a Kids Corral. The Kids Corral is a combined effort of DWS and UW-Whitewater's Department of Education. UWW students and volunteers in education will be available to watch kids in a safe environment (12 & under) while parents participate in the Half Marathon or 5K. This is a free service to any adult who is registered for the Discover Whitewater Series. Volunteers of the Kids Corral will have gone through a background check and will be managed by [Dr. Robin K. Fox, Chair, UW-Whitewater's Department of Curriculum and Instruction](#). For more information, please visit the [DWS website](#).

Registration is now available for all events by visiting our website runwhitewater.com. Proceeds from the series will go to five local organizations to assist them in building a stronger Whitewater. Those organizations are Whitewater Unified School District, Bethel House, UWW Athletics, W3 (wellness organization) and the Whitewater Aquatic Center.

For more information on volunteering, participating or sponsoring the 2nd Annual *Discover Whitewater Series* on September 21st, 2014, please contact Traci Wilson, Assistant Race Director at info@runwhitewater.com or 262-949-2302.

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